

IN THE UNITED STATES BANKRUPTCY COURT
FOR THE DISTRICT OF NEW YORK

In re:

dELiA*s, INC., *et al.*,

Debtors.¹

)
) Chapter 11
)
)
) Case No. 14-23678 (RDD)
)
)
) Jointly Administered
)

AFFIDAVIT OF SERVICE

I, Richard M. Allen, depose and say that I am employed by Prime Clerk LLC ("**Prime Clerk**"), the claims and noticing agent for the Debtors in the above-captioned chapter 11 cases.

On or before February 17, 2015, at my direction and under my supervision, employees of Prime Clerk caused the following document to be served in the manners set forth on the service lists attached hereto as **Exhibit A** and **Exhibit B**:

- Notice of Assumption and Assignment of Certain Contracts [Docket No. 243]

Dated: February 19, 2015



Richard M. Allen

State of New York
County of New York

Subscribed and sworn to (or affirmed) before me on February 19, 2015, by Richard M. Allen, proved to me on the basis of satisfactory evidence to be the person who appeared before me.

Signature: 

DAVID M. SMITH
NOTARY PUBLIC-STATE OF NEW YORK
No. 02SM6300826
Qualified in New York County
My Commission Expires April 07, 2018

¹ The Debtors in these Chapter 11 cases, together with the last four digits of each Debtor's federal tax identification number, are as follows: dELiA*s, Inc. (7172); dELiA*s Distribution Company (9076); A Merchandise, LLC (7639); dELiA*s Operating Company (3765); dELiA*s Retail Company (0036); dELiA*s Group Inc. (4035); AMG Direct, LLC (9236); dELiA*s Assets Corp. (3754); DACCS, Inc. (0225). The mailing address for the Debtors, solely for purposes of notices and communications, is: 50 West 23rd Street, New York, NY 10010.

Exhibit A

Exhibit A
Core/2002 Service List

DESCRIPTION	NAME	NOTICE NAME	ADDRESS 1	ADDRESS 2	CITY	STATE	ZIP	EMAIL	METHOD
NEW YORK ATTORNEY GENERAL	Attention Bankruptcy Dept	The Capitol			Albany	NY	12224-0341		FIRST CLASS MAIL
COUNSEL TO BAKER & HOSTETLER LLP	BAKER & HOSTETLER LLP	ASHLEY M. McDOW	11601 WILSHIRE BLVD.	SUITE 1400	LOS ANGELES	CA	90025-0509	AMCDOW@BAKERLAW.COM	EMAIL
COUNSEL FOR GGP LIMITED PARTNERSHIP AND KRAVCO COMPANY	BALLARD SPAHR LLP	DAVID L. POLLACK, ESQUIRE	51ST FLOOR - MELLON BANK CENTER	1735 MARKET STREET	PHILADELPHIA	PA	19103	POLLACK@BALLARDSPAHR.COM	EMAIL
COUNSEL FOR GGP LIMITED PARTNERSHIP AND KRAVCO COMPANY	BALLARD SPAHR LLP	BRENT WEISENBERG, ESQUIRE	425 PARK AVENUE		NEW YORK	NY	10022	WEISENBERGB@BALLARDSPAHR.COM	EMAIL
COUNSEL TO DUQUESNE LIGHT COMPANY	BERNSTEIN-BURKLEY, P.C.	PETER J. ASHCROFT, ESQUIRE	707 GRANT STREET SUITE 2200	GULF TOWER	PITTSBURGH	PA	15219	pashcroft@bernsteinlaw.com	EMAIL
CONSUMER PRIVACY OMBUDSMAN UNSECURED CREDITORS COMMITTEE MEMBER	BONNIE GLANTZ FATELL	CONSUMER PRIVACY OMBUDSMAN	BLANK ROME LLP	1201 N. MARKET STREET, SUITE 800	WILMINGTON	DE	19801	FATELL@BLANKROME.COM	EMAIL
CHAMBERS OF THE HONORABLE JUDGE ROBERT D. DRAIN	CELEBRITY PINK, DIV	2253 APPAREL, INC.	ATTN: DORON KADOSH	1708 GAGE ROAD	MONTEBELLO	CA	90640	DORON@CELEBRITYPINKUSA.COM	OVERNIGHT MAIL & EMAIL
	CHAMBERS OF THE HONORABLE JUDGE ROBERT D. DRAIN	DELIA*S, INC. CHAMBERS COPY	US BANKRUPTCY COURT SDNY	300 QUARROPAS STREET	WHITE PLAINS	NY	10601-4140	rdd.Chambers@nysb.uscourts.gov	
SALUS CAPITAL PARTNERS, LLC	CHOATE HALL & STEWART, LLP	MENNILLO, RACHEL S. CONNORS, DALLAS N. CRUZ, ESQS.	TWO INTERNATIONAL PLACE		BOSTON	MA	02110-0000	SMENNILLO@CHOATE.COM; RCONNORS@CHOATE.COM;	EMAIL
SALUS CAPITAL PARTNERS, LLC	DICONZA TRAURIG KADISH, LLP	ATTN: MAURA I. RUSSELL, ESQ.	630 THIRD AVENUE - 7TH FLOOR		NEW YORK	NY	10017	MRUSSELL@DTKLAWGROUP.COM	EMAIL
UNSECURED CREDITORS COMMITTEE MEMBER	ECO TEXTILES GROUP INC	A/K/A ECOTEX	ATTN: RAPHAEL JAVAHERI	1035 SOUTH GRAND AVE	LOS ANGELES	CA	90015	RNJ@ECOTEX.COM	EMAIL
EXPERIAN MARKETING SERVICES, INC.	FRANKGECKER LLP	JOSPEH D. FRANK; REED HEILIGMAN	325 NORTH LASALLE ST, SUITE 625		CHICAGO	IL	60654	JFRANK@FGLLP.COM; RHEILIGMAN@FGLLP.COM	EMAIL
GLIMCHER PROPERTIES LIMITED PARTNERSHIP	FROST BROWN TODD LLC	RONALD E GOLD, LINDSEY F. BAKER, ESQS.	3300 GREAT AMERICAN TOWER	301 EAST FOURTH STREET	CINCINNATI	OH	45202	RGOLD@FBTLAW.COM; LBAKER@FBTLAW.COM	EMAIL
COUNSEL FOR LEWISVILLE INDEPENDENT SCHOOL DISTRICT	GEORGE C. SCHERER	LAW OFFICES OF ROBERT E. LUNA, P.C.	4411 N. CENTRAL EXPRESSWAY		DALLAS	TX	75205	SCHERER@TXSCHOOLLAW.COM	EMAIL
UNSECURED CREDITORS COMMITTEE MEMBER	GGP LIMITED PARTNERSHIP	ATTN: JULIE MINNICK	110 N. WACKER DRIVE		CHICAGO	IL	60606	JULIE.MINNICK@GGP.COM	EMAIL
GORDON BROTHERS REATIL PARTNERS, LLC	GOULSTON & STORRS PC	JAMES F. WALLACK, GREGORY O. KADEN, ESQS.	400 ATLANTIC AVENUE		BOSTON	MA	02110-3333	JWALLACK@GOULSTONSTORRS.COM; GKADEN@GOULSTONSTORRS.COM	EMAIL
UNSECURED CREDITORS COMMITTEE MEMBER	GURU KNITS	ATTN: DANIEL TENEBLATT	225 W 38TH STREET		LOS ANGELES	CA	90037	DANIEL@MMTEXTILES.COM	EMAIL
IRS INSOLVENCY SECTION	INTERNAL REVENUE SERVICE	CENTRALIZED INSOLVENCY OPERATION	2970 MARKET ST		PHILADELPHIA	PA	19104-5016	SANDRA.I.FELIU@IRS.GOV	EMAIL
IRS INSOLVENCY SECTION	INTERNAL REVENUE SERVICE	CENTRALIZED INSOLVENCY OPERATION	PO BOX 7346		PHILADELPHIA	PA	19101-7346	SANDRA.I.FELIU@IRS.GOV	EMAIL
INTERNAL REVENUE SERVICE	INTERNAL REVENUE SERVICE	MANHATTAN INSOLVENCY	MARIE CERCHERO, MANAGER; SANDRA FELIU, BANKRUPTCY SPECIALIST	33 MAIDEN LANE	NEW YORK	NY	10038		FIRST CLASS MAIL
NATIONAL ASSOCIATION OF ATTORNEYS GENERAL	KAREN CORDRY	BANKRUPTCY AND SPECIAL ISSUES COUNSEL	NATIONAL ASSOCIATION OF ATTORNEYS GENERAL	2030 M STREET NW, 8TH FL	WASHINGTON	DC	20036	KCORDRY@NAAG.ORG	EMAIL
RETAIL PARTNERS, THE MACERICH COMPANY	KATTEN MUCHIN ROSENMAN LLP	DUSTIN P. BRANCH, ESQ.	2029 CENTURY PARK EAST	SUITE 2600	LOS ANGELES	CA	90067-3012	DUSTIN.BRANCH@KATTENLAW.COM	EMAIL
COUNSEL TO THE OFFICIAL COMMITTEE OF UNSECURED CREDITORS	KELLEY DRYE & WARREN LLP	JAMES S. CARR ROBERT L. LEHANE GILBERT R. SAYDAH JR.	101 PARK AVENUE		NEW YORK	NY	10178	KDWBANKRUPTCYDEPARTMENT@KELLEY DRYE.COM	EMAIL
COUNSEL TO WESTFIELD, LLC AND LANDLORD AFFILIATES	LECLAIRRYAN, PC	ILAN AMRKUS, ESQ. & NICLAS A. FERLAND, ESQ.	545 LONG WHARF DRIVE	9TH FLOOR	NEW HAVEN	CT	06511	ILAN.MARKUS@LECLAIRRYAN.COM; NICLAS.FERLAND@LECLAIRRYAN.COM	EMAIL
COUNSEL FOR TARRANT COUNTY AND DALLAS COUNTY	LINEBARGER GOGGAN BLAIR & SAMPSON, LLP	ELIZABETH WELLER	2777 N STEMMONS FREEWAY	SUITE 1000	DALLAS	TX	75207	DALLAS.BANKRUPTCY@PUBLICANS.COM	EMAIL
CITY OF MCALLEN, SOUTH TEXAS COLLEGE, SOUTH TEXAS ISD	LINEBARGER GOGGAN BLAIR & SAMPSON, LLP	ATTN: DIANE W. SANDERS	PO BOX 17428		AUSTIN	TX	78760	AUSTIN.BANKRUPTCY@PUBLICANS.COM	EMAIL
COUNSEL FOR DEFY MEDIA, LLC	LOWENSTEIN SANDLER LLP	SHARON L. LEVINE	65 LIVINGSTON AVENUE		ROSELAND	NJ	07068-0000	SLEVINE@LOWENSTEIN.COM	EMAIL
COUNSEL FOR DEFY MEDIA, LLC	LOWENSTEIN SANDLER LLP	STEVEN E SIESSER	1251 AVENUE OF THE AMERICAS		NEW YORK	NY	10020	SSIESSER@LOWENSTEIN.COM	EMAIL
UNSECURED CREDITORS COMMITTEE MEMBER	MARKETLIVE		75 REMITTANCE DR DEPT 1372		CHICAGO	IL	60675-1372	INFO@MARKETLIVE.COM	EMAIL

Exhibit A
Core/2002 Service List

DESCRIPTION	NAME	NOTICE NAME	ADDRESS 1	ADDRESS 2	CITY	STATE	ZIP	EMAIL	METHOD
UNSECURED CREDITORS COMMITTEE MEMBER	MARKETLIVE	ATTN: CHRISTOPHER FERNANDES, ESQ.	617B SECOND ST		PETALUMA	CA	94952	CFERNANDES@MARKETLIVE.COM	EMAIL
TEXAS AND THE COUNTY OF WILLIAMSON, TEXAS	MCCREARY, VESELKA, BRAGG & ALLEN, P.C.	LEE GORDON	PO BOX 1269		ROUND ROCK	TX	78680		FIRST CLASS MAIL
COUNSEL TO GENERAL ELECTRIC CAPITAL CORPORATION	MCGUIREWOODS LLP	BRIAN I. SWETT	77 WEST WACKER DRIVE		CHICAGO	IL	60601-1818	BSWETT@MCGUIREWOODS.COM	EMAIL
COUNSEL TO GENERAL ELECTRIC CAPITAL CORPORATION	MCGUIREWOODS LLP	MICHAEL G. PARISI	1230 PEACHTREE STREET, NE	SUITE 2100	ATLANTA	GA	30309-3534	MPARISI@MCGUIREWOODS.COM	EMAIL
GENERAL ELECTRIC CAPITAL CORPORATION	MCGUIREWOODS LLP	PATRICK L. HAYDEN, SHAWN R. FOX, ESQS.	1345 AVENUE OF THE AMERICAS		NEW YORK	NY	10105	PHAYDEN@MCGUIREWOODS.COM; SFOX@MCGUIREWOODS.COM	EMAIL
GENERAL ELECTRIC CAPITAL CORPORATION	MCGUIREWOODS LLP	BRIAN I. SWETT	77 WEST WACKER DRIVE		CHICAGO	IL	60601	BSWETT@MCGUIREWOODS.COM	EMAIL
GENERAL COMPANY NEWCO, LLC, HOLYOKE MALL COMPANY, L.P., EKLECCO	MENTER, RUDIN & TRIVELPIECE, P.C.	KEVIN K. NEWMAN, ESQ.	308 MALTBIE STREET, SUITE 200		SYRACUSE	NY	13204-1439	KNEWMAN@MENTERLAW.COM	EMAIL
UNITED STATES TRUSTEE SOUTHERN DISTRICT OF NEW YORK	OFFICE OF THE UNITED STATES TRUSTEE	SERENE NAKANO; RICHARD MORRISSEY	US FEDERAL OFFICE BUILDING	201 VARICK ST STE 1006	NEW YORK	NY	10014	SERENE.NAKANO@USDOJ.GOV; RICHARD.MORRISSEY@USDOJ.GOV	OVERNIGHT MAIL & EMAIL
COUNSEL FOR ARLINGTON ISD, CARROLL ISD AND CITY OF HIGHLAND VILLAGE	PERDUE, BRANDON, FIELDER, COLLINS & MOTT, L.L.P.	ELIZABETH BANDA CALVO	500 E BORDER STREET, SUITE 640		ARLINGTON	TX	76010	EBCALVO@PBFCM.COM	EMAIL
UNSECURED CREDITORS COMMITTEE MEMBER	QUAD GRAPHICS INC		P.O. BOX 842858		BOSTON	MA	02284-0000	QGRAPHICS@QG.COM; KIM.DOESCHER@QG.COM	EMAIL
UNSECURED CREDITORS COMMITTEE MEMBER	QUAD GRAPHICS INC	ATTN: PAT RYDZIK	N61 W23044 HARRY'S WAY		SUSSEX	WI	53089-3995	PAT.RYDZIK@QG.COM	EMAIL
SECURED CREDITORS	SALUS CAPITAL PARTNERS, LLC	KYLE C SHONAK	197 FIRST AVENUE, SUTIE 250		NEEDHAM HEIGHTS	MA	02494-0000	KSHONAK@SALUSCAPITAL.COM	EMAIL
SECURITIES AND EXCHANGE COMMISSION - HEADQUARTERS	SECURITIES & EXCHANGE COMMISSION	SECRETARY OF THE TREASURY	100 F ST NE		WASHINGTON	DC	20549	SEC BANKRUPTCY@SEC.GOV; NYROBANKRUPTCY@SEC.GOV	EMAIL
SECURITIES AND EXCHANGE COMMISSION - REGIONAL OFFICE	SECURITIES & EXCHANGE COMMISSION - NY OFFICE	ATTN BANKRUPTCY DEPT	BROOKFIELD PLACE	200 VESEY STREET STE 400	NEW YORK	NY	10281-1022	BANKRUPTCYNOTICESCHR@SEC.GOV	EMAIL
UNSECURED CREDITORS COMMITTEE MEMBER	SIMON PROPERTY GROUP, INC.	RONALD M TUCKER	225 WEST WASHINGTON STREET		INDIANAPOLIS	IN	46204	RTUCKER@SIMON.COM	EMAIL
TEXAS COMPTROLLER OF PUBLIC ACCOUNTS	TEXAS COMPTROLLER OF PUBLIC ACCOUNTS	JAY W. HURST, ASSISTANT ATTORNEY GENERAL	BANKRUPTCY & COLLECTIONS DIVISION	PO BOX 12548	AUSTIN	TX	78711-2548		FIRST CLASS MAIL
COUNSEL TO THE TAUBMAN COMPANY, THE TAUBMAN LANDLORDS	THE TAUBMAN COMPANY, THE TAUBMAN LANDLORDS	ANDREW S. CONWAY, ESQ.	200 EAST LONG LAKE ROAD	SUITE 300	BLOOMFIELD HILLS	MI	48304	ACONWAY@TAUBMAN.COM	EMAIL
US ATTORNEY FOR THE SOUTHERN DISTRICT OF NEW YORK	US ATTORNEY FOR SOUTHERN DISTRICT OF NEW YORK	ATTN BANKRUPTCY DIVISION	86 CHAMBERS ST 3RD FLOOR		NEW YORK	NY	10007	JEFFREY.OESTERICHER@USDOJ.GOV; MATTHEW.SCHWARTZ@USDOJ.GOV;	EMAIL
JPL DAISY LLC	WACHTELL, LIPTON, ROSEN & KATZ	ALEXANDER B. LEES, SCOTT K. CHARLES, ESQS.	51 WEST 52 ST		NEW YORK	NY	10019	ABLEES@WLRK.COM; SKCHARLES@WLRK.COM	EMAIL

Exhibit B

Exhibit B
Landlord Assumption Service List

NAME	NOTICE NAME	ADDRESS 1	ADDRESS 2	CITY	STATE	ZIP	METHOD
Agile Pacific	Attn General Counsel	4455 Morena Blvd	Suite 216	San Diego	CA	92117	OVERNIGHT MAIL
Agile Pacific	Attn General Counsel	3228 Grey Hawk Court		Carlsbad	CA	92010	OVERNIGHT MAIL
Defy Media LLC	Attn General Counsel	498 7th Avenue		NEW YORK	NY	10018	OVERNIGHT MAIL
Defy Media LLC	Sharon L Levine	Lowenstein Sandler LLP	65 Livingston Avenue	Roseland	NJ	07068-0000	OVERNIGHT MAIL
Delias Brand LLC	co Delias Asset Corp	Attn Ryan A Schreiber	50 West 23rd Street	NEW YORK	NY	10010	OVERNIGHT MAIL
Hitachi Data Systems	Attn General Counsel	2845 Lafayette Street		Santa Clara	CA	95050	OVERNIGHT MAIL
Hitachi Data Systems	Attn General Counsel	PO BOX 99257		Chicago	IL	60693	OVERNIGHT MAIL
JDA Software Inc	Attn General Counsel	14400 N 87th Street		Scottsdale	AZ	85260-3649	OVERNIGHT MAIL
JDA Software Inc	Attn General Counsel	PO BOX 20261		Dallas	TX	75320-2621	OVERNIGHT MAIL
Mk Strategies	Attn General Counsel	1150 First Avenue	Suite 501	King of Prussia	PA	19406	OVERNIGHT MAIL
Siber Systems	Attn General Counsel	11781 Lee Jackson Mem Hwy	Suite 380	Fairfax	VA	22033	OVERNIGHT MAIL
Symantec	Attn General Counsel	350 Ellis Street		Mountain View	CA	94043	OVERNIGHT MAIL
Vertex Inc	Attn General Counsel	1041 Old Cassatt Road		Berwyn	PA	19312	OVERNIGHT MAIL